



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Waterfront Strategies
1010 Wisconsin Ave
Washington, DC 20007

Contract # 1357564

Schedule Dates 08/21/12-08/31/12
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand SEN MAJ PAC/1504 (463920)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Wood, Spencer
Phone/Fax /
CPE 94/100/1639
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments SEN MAJ PAC
SEN MAJ PAC

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Gardy Sweetman
CO-OP No
Headline # ECR09798168
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,832.50
Net Total \$21,717.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Aug. 2012	19	\$15,500.00
Sep. 2012	13	\$10,050.00
Grand Total:	32	\$25,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	9A- 10A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GDC	8/20/12
2.0	Normal Line / SPOT	08/21/12-08/24/12	3	:30	12:58P- 1:57P (EST)	1		X	X	X	X			1	\$250.00	\$250.00	Columbus (WTTE)	JUDGE ALEX	8/20/12
3.0	Normal Line / SPOT	08/21/12-08/31/12	3	:30	2:58P- 3:57P (EST)	1		X	X	X	X			2	\$300.00	\$600.00	Columbus (WTTE)	JUDGE GREG MATHIS	8/20/12
4.0	Normal Line / SPOT	08/21/12-08/31/12	3	:30	5:58P- 6:27P (EST)	2		X	X	X	X			4	\$650.00	\$2,600.00	Columbus (WTTE)	8IG 8ANG THEORY	8/20/12
5.0	Normal Line / SPOT	08/21/12-08/31/12	3	:30	6:28P- 6:57P (EST)	2		X	X	X	X			4	\$650.00	\$2,600.00	Columbus (WTTE)	TWO AND A HALF MEN	8/20/12
6.0	Normal Line / SPOT	08/21/12-08/31/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			4	\$900.00	\$3,600.00	Columbus (WTTE)	TWO & A HALF MEN	8/20/12
7.0	Normal Line / SPOT	08/21/12-08/31/12	2	:30	7:30P- 7:57P (EST)	1		X	X	X	X			2	\$1,350.00	\$2,700.00	Columbus (WTTE)	8IG 8ANG THEORY	8/20/12
8.0	Normal Line / SPOT	08/21/12-08/31/12	2	:30	10P- 11P (EST)	2		X	X	X	X			4	\$1,500.00	\$6,000.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	8/20/12
9.0	Normal Line / SPOT	08/21/12-08/31/12	2	:30	7:28A- 7:57A (EST)	1		X	X	X	X			2	\$400.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/20/12
10.0	Normal Line / SPOT	08/21/12-08/31/12	2	:30	7:58A- 8:27A (EST)	1		X	X	X	X			2	\$400.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/20/12
11.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	10P- 10:27P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	8/20/12
12.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	9A- 10A (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WTTE)	GDC	8/20/12
13.0	Normal Line / Prime Prethium	08/22/12-08/22/12	2	:30	7:57:50P- FOX-So You Think You Can Dance (Wednesday)	1			X					1	\$2,400.00	\$2,400.00	Columbus (WTTE)	SO YOU THINK YOU CAN DANCE	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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